

## Rounded Tar and Nicotine Results for TITL Market Sample #40

Philip Morris USA  
CONFIDENTIAL

Brand	Tar Specification	TITL MS #40 Tar	ISO Rule Applied to Tar Specification		TITL MS #40 Nicotine	ISO Rule Applied to Advertised Nicotine
			+/- 1mg for delivery of 6mg or less	+/- 15% for delivery greater than 6mg		
Bristol Lowest KFSP	1	1	0-2		0.1	0.0-0.2
Cambridge Lowest KFSP	1	1	0-2		0.2	0.1-0.3
Merit Ultima KFHP	1	1	0-2		0.1	0.0-0.2
Merit Ultima KFSP	1	1	0-2		0.2	0.1-0.3
Bristol Lowest 100's 100FSP	2	2	1-3		0.2	0.1-0.3
Cambridge Lowest 100's 100FSP	2	2	1-3		0.2	0.1-0.3
Merit Ultima 100's 100FHP	2	2	1-3		0.2	0.1-0.3
Merit Ultima 100's 100FSP	2	2	1-3		0.2	0.1-0.3
Merit Ultra Lts KFHP	5	5	4-6		0.4	0.3-0.5
Merit Ultra Lts KFSP	5	5	4-6		0.5	0.4-0.6
Merit Ultra Lts Men KFMSP	5	4	4-6		0.4	0.3-0.5
Basic Ultra Lts KFSP	6	6	5-7		0.5	0.4-0.6
Basic Ultra Lts 100's 100FSP	6	6	5-7		0.5	0.4-0.6
B & H Deluxe Ultra Lts 100's FHP	6	6	5-7		0.5	0.4-0.6
B & H Deluxe Ultra Lts 100's Men 100FMHP	6	6	5-7		0.5	0.4-0.6
Bristol Ultra Lts 100's 100FSP	6	5	5-7		0.5	0.4-0.6
Cambridge Ultra Low Tar 100's 100FSP	6	5	5-7		0.4	0.3-0.5
Marlboro Ultra Lts KFHP	6	5	5-7		0.5	0.4-0.6
Marlboro Ultra Lts 100FHP	6	6	5-7		0.5	0.4-0.6
Merit Ultra Lts 100's 100FHP	6	6	5-7		0.5	0.4-0.6
Merit Ultra Lts 100's 100FSP	6	6	5-7		0.5	0.4-0.6
Merit Ultra Lts 100's Men 100FMSP	6	5	5-7		0.5	0.4-0.6
Virginia Slims Ultra Lts 100FHP	6	5	5-7		0.5	0.4-0.6
Virginia Slims Ultra Lts Men 100FMHP	6	6	5-7		0.5	0.4-0.6
Virginia Slims Superslims 100FHP	6	6	5-7		0.5	0.4-0.6
Virginia Slims Superalims Men 100FMHP	6	5	5-7		0.5	0.4-0.6
Merit Filter KFHP	8	7	7-9		0.6	0.5-0.7
Merit Filter KFSP	8	7	7-9		0.6	0.5-0.7
Merit Men KFMSP	8	7	7-9		0.6	0.5-0.7
Parliament Lts KFHP	9	9	8-10		0.7	0.6-0.8
Parliament Lts KFSP	9	9	8-10		0.7	0.6-0.8
Virginia Slims Lts 100FHP	9	8	8-10		0.7	0.6-0.8
Virginia Slims Lts Men 100FMHP	9	8	8-10		0.7	0.6-0.8
Alpine Lts KFMHP	10	9	9-12		0.7	0.6-0.8
Alpine Lts KFMSP	10	9	9-12		0.7	0.6-0.8
Alpine Lts 100's 100FMSP	10	9	9-12		0.7	0.6-0.8
Marlboro Lts Men KFMHP	10	9	9-12		0.7	0.6-0.8
Marlboro Lts Men KFMSP	10	9	9-12		N/A	-
Marlboro Lts 100's Men 100FMHP	10	9	9-12		0.7	0.6-0.8
Marlboro Lts 100's Men 100FMSP	10	9	9-12		N/A	-
Merit 100's 100FSP	10	9	9-12		0.7	0.6-0.8
Merit 100's Men 100FMSP	10	9	9-12		0.8	0.7-0.9

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When he  
returns on 9/2

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			+/- 1mg for delivery of 6mg or less	+/- 15% for delivery greater than 6mg		+/- 0.1mg for delivery of 6mg or less	+/- 15% for delivery greater than 6mg
Basic Lts KFHP	11	10	9-13		0.7	0.7	0.6-0.8
Basic Lts Kfsp	11	10	9-13		0.7	0.7	0.6-0.8
Basic Lts Men KFMSP	11	10	9-13		0.7	0.7	0.6-0.8
Basic Lts 100's 100FSP	11	10	9-13		0.8	0.8	0.7-0.9
Basic Lts 100's Men 100FMSP	11	10	9-13		0.8	0.8	0.7-0.9
Benson & Hedges Lts 100's 100FHP	11	10	9-13		0.8	0.9	0.7-0.9
Benson & Hedges Lts 100's Men FMHP	11	10	9-13		0.8	0.8	0.7-0.9
Benson & Hedges Lts 100's 100FSP	11	10	9-13		0.8	0.8	0.7-0.9
Benson & Hedges Lts 100's Men FMSP	11	10	9-13		0.8	0.8	0.7-0.9
B & H Multifilter Kfsp	11	10	9-13		0.9	0.8	0.8-1.0
Bristol Lts Kfsp	11	10	9-13		0.8	0.7	0.7-0.9
Bristol Lts Men KFMSP	11	10	9-13		0.8	0.7	0.7-0.9
Bristol Lts 100's 100FSP	11	11	9-13		0.8	0.8	0.7-0.9
Bristol Lts 100's Men 100FMSP	11	10	9-13		0.8	0.8	0.7-0.9
Bucks Lts Kfsp	11	10	9-13		0.8	0.8	0.7-0.9
Cambridge Lts Kfsp	11	10	9-13		0.8	0.7	0.7-0.9
Cambridge Lts Men KFMSP	11	10	9-13		0.8	0.7	0.7-0.9
Cambridge Lts 100's 100FSP	11	10	9-13		0.8	0.7	0.7-0.9
Cambridge Lts 100's Men 100FMSP	11	10	9-13		0.8	0.7	0.7-0.9
Dave's Lts KHP	11	10	9-13		0.8	0.7	0.7-0.9
Marlboro Lts KHP	11	11	9-13		0.8	0.8	0.7-0.9
Marlboro Lts Kfsp	11	10	9-13		0.8	0.8	0.7-0.9
Marlboro Lts 100's 100FHP	11	10	9-13		0.8	0.8	0.7-0.9
Marlboro Lts 100's 100FSP	11	10	9-13		0.8	0.8	0.7-0.9
Marlboro Lts 25's Kfsp	11	10	9-13		0.8	0.8	0.7-0.9
Parliament Lts Men KFMHP- 80mm	11	10	9-13		0.8	0.7	0.7-0.8
Players Lts 25's Kfsp	11	10	9-13		0.8	0.7	0.7-0.9
Players Lts 25's Men KFMSP	11	10	9-13		0.8	0.7	0.7-0.9
Players Lts 25's 100's 100FSP	11	10	9-13		0.8	0.8	0.7-0.9
Players Lts 25's 100's Men 100FMSP	11	10	9-13		0.8	0.8	0.7-0.9
Marlboro Medium KHP	12	11	10-14		0.8	0.9	0.7-0.9
Marlboro Medium Kfsp	12	11	10-14		0.9	0.9	0.8-1.0
Parliament Lts 100's 100FSP	12	12	10-14		0.9	1.0	0.8-1.0
Players KHP	12	11	10-14		0.9	0.9	0.8-1.0
Players Men KFMHP	12	11	10-14		0.8	0.8	0.7-0.9
Marlboro Medium 100's 100FHP	13	13	11-15		1.0	1.0	0.9-1.2
Marlboro Medium 100's 100FSP	13	12	11-15		1.0	0.9	0.9-1.2
Parliament Lts 100's Men 100FMHP	13	11	11-15		0.9	0.9	0.8-1.0
Bucks Filter Kfsp	14	14	12-16		1.0	1.0	0.9-1.2
Players 100's 100FHP	14	13	12-16		1.0	1.0	0.9-1.2
Players 100's Men 100FMHP	14	13	12-16		1.0	1.0	0.9-1.2
Alpine KFMHP	15	16	13-17		1.0	1.0	0.9-1.2

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Alpine KFMSP	15	15	13-17	1.0	1.0	0.9-1.2
Alpine 100's 100FMS	15	15	13-17	1.1	1.1	0.9-1.3
Basic KFHP	15	16	13-17	1.0	1.0	0.9-1.2
Basic Men KFMHP	15	16	13-17	1.0	1.0	0.9-1.2
Basic Filters KFSP	15	16	13-17	1.0	1.0	0.9-1.2
Basic Men KFMSP	15	15	13-17	1.0	1.0	0.9-1.2
Basic Filter 100's 100FSP	15	15	13-17	1.1	1.0	0.9-1.3
Basic 100's Men 100FMS	15	15	13-17	1.1	1.0	0.9-1.3
Benson & Hedges KFHP	15	16	13-17	1.2	1.1	1.0-1.4
Benson & Hedges 100's 100PHP	15	15	13-17	1.1	1.1	0.9-1.3
Benson & Hedges 100's Men 100FMHP	15	15	13-17	1.1	1.1	0.9-1.3
Benson & Hedges 100's 100FSP	15	15	13-17	1.2	1.1	1.0-1.4
Benson & Hedges 100's Men 100FMS	15	15	13-17	1.1	1.1	0.9-1.3
Bristol Full Flavor KFSP	15	16	13-17	1.1	1.0	0.9-1.3
Bristol Full Flavor 100's 100FSP	15	15	13-17	1.1	1.0	0.9-1.3
Cambridge Full Flavor KFSP	15	15	13-17	1.0	1.0	0.9-1.2
Cambridge Full Flavor 100's 100FSP	15	15	13-17	1.1	1.0	0.9-1.3
Dave's Filter KFHP	15	16	13-17	1.0	1.0	0.9-1.2
Marlboro KFHP	15	16	13-17	1.1	1.1	0.9-1.3
Marlboro Men KFMHP	15	16	13-17	1.1	1.1	0.9-1.3
Marlboro KFSP	15	15	13-17	1.1	1.1	0.9-1.3
Marlboro Men KFMSP	15	16	13-17	1.0	1.1	0.9-1.2
Marlboro 100's (gold package) 100PHP	15	15	13-17	1.2	1.1	1.0-1.4
Marlboro 100's (red package) 100FHP	15	15	13-17	1.2	1.1	1.0-1.4
Marlboro 100's (gold package) 100FSP	15	15	13-17	1.1	1.2	0.9-1.3
Marlboro 100's (red package) 100FSP	15	15	13-17	1.1	1.2	0.9-1.3
Marlboro 25's KFSP	15	15	13-17	1.1	1.1	0.9-1.3
Philip Morris International 100FHP	15	14	13-17	1.1	1.1	0.9-1.3
Saratoga 120's 120FHP	15	14	13-17	1.1	1.1	0.9-1.3
Saratoga 120's Men 120FMHP	15	14	13-17	1.1	1.1	0.9-1.3
Virginia Slims 100FSP	15	14	13-17	1.1	1.1	0.9-1.3
Virginia Slims Men 100FMS	15	15	13-17	1.1	1.1	0.9-1.3
Virginia Slims Lts 120's 120FHP	15	15	13-17	1.1	1.1	0.9-1.3
Virginia Slims Lts 120's Men 120FMHP	15	14	13-17	1.1	1.1	0.9-1.3
Philip Morris International Men 100FMHP	16	14	14-18	1.1	1.1	0.9-1.3
Commander RNFSP	20	22	17-23	1.4	1.4	1.2-1.8
Players Navy Cut RNFHP	21	23	18-24	1.6	1.6	1.4-1.8
English Ovals KNFHP	23	25	20-26	2.0	2.0	1.7-2.3
Basic KNFSP	24	26	20-28	1.7	1.7	1.4-2.0
Bristol KNFSP	24	27	20-28	1.7	1.7	1.4-2.0
Commander KNFSP	24	27	20-28	1.7	1.7	1.4-2.0